

EEAA is committed to encouraging sustainability in events and acknowledges that environmental impacts and the basic tenets of Avoidance, Reduce, Reuse, Recycle should be considered when event planning.

EEAA Sustainability Focus Group

Vision: Engagement, Education & Continual Improvement for Sustainability in Exhibitions and Events.

Mission: To foster an Exhibition industry that is passionate about producing quality events, whilst minimising the environmental impact, meeting our social responsibilities and maximising the economic benefits.

Location and Venue Selection

As a national body EEAA is committed to providing its conference and award events at locations where the most number of members can attend locally. As the bulk of our membership is shared between Sydney and Melbourne we alternate our major events between these cities. For our Conferences we choose convention and exhibition centres which have established sustainability policies, are located near public transport and are award winners for their sustainability contributions.

Conference & Awards

- Limit the number of committee meetings that involve travel.
- Limit the use of interstate and international keynotes and therefore the cost of travel.
- Provide online and mobile app for program promotion.
- Use of Registration Company with a sustainability policy.
- Purchase satchels with environmental qualities.
- Monitor final attendee numbers for accurate forecasting and to reduce waste.
- Reuse or recycle signage and use existing or minimalist electronic signage where possible.
- Use electronic distribution of information and documentation where possible.
- When printing, limit print runs to absolute minimum requirements, use recycled paper (minimum 50% recycled content) and use water, organic or vegetable based inks.
- Our Award trophies are made in glass by Noble Rewards which regularly donates a % of its profits to charity.

Participant Sustainability Initiatives

EEAA encourages:

- Onsite recycling and waste reduction.
- Use of hotels / accommodation that are close to the venue.
- Use of hotels that have sustainability policies.